



MIKE MAFFEI

EXECUTIVE CAREER ADVISORY

FOR PROFESSIONALS 50+

THE EXECUTIVE JOB SEARCH HAS CHANGED

Your experience hasn't lost its value.
But how you position it matters more than ever.



TODAY'S REALITY FOR EXPERIENCED PROFESSIONALS 50+

The rules of the job search have changed.
Today's market moves fast, and competition
isn't just about experience—it's about
relevance, positioning and strategy.

**You need a plan that reflects today's
market, not yesterday's playbook.**

A STRATEGIC APPROACH THAT GETS RESULTS



CLARIFY YOUR POSITIONING

Define your unique value and the right opportunities
where you can win.



ALIGN YOUR BRAND

Executive résumé, LinkedIn and narrative—
built to stand out for the right reasons.



TARGET THE RIGHT OPPORTUNITIES

Focus on where your experience is in demand
and where you add immediate value.



ENGAGE CONFIDENTLY

Navigate outreach, networking and interviews
with clarity and impact.

“

I had been job searching for over
a year, with very few replies or
even interviews. Mike helped me
to realign my search, and now I
am employed in an even better
position than before.

- SENIOR SALES EXECUTIVE

Age 54

PERSPECTIVE FROM THE OTHER SIDE OF THE TABLE

I've spent more than 30 years as an HR executive,
recruiting leader and hiring decision-maker, including
leadership roles with Fortune 500 companies. I know how
executives are evaluated - and what it takes to get chosen.

**I am also Founder and CEO of AlediumHR, a healthcare
and life sciences recruiting firm, giving me a current,
firsthand view of how employers evaluate and hire
talent.**

**I use that perspective to help experienced professionals
build a focused strategy for today's market.**

30+ Years

Executive Leadership

Fortune 500

HR Leadership

Founder & CEO

AlediumHR

Current

Hiring-Market Perspective



Executive Job Search Strategy Session

PRIVATE 60-MINUTE ADVISORY SESSION
+ PERSONALIZED WRITTEN STRATEGY BRIEF



BOOK YOUR EXECUTIVE JOB SEARCH
STRATEGY SESSION

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